

# THE MULTILEVELED BENEFITS OF ADVANCED LIGHTING



The latest advanced lighting techniques and technologies deliver energy savings, comfort and control like never before.

## Advanced lighting is healthy lighting

Buildings with optimized lighting help occupants and operators adapt to changing circumstances through features like touchless controls, space adaptability and occupant-and-asset monitoring capabilities.

## Let some daylight into your design

When lighting design leverages daylight to illuminate workspaces, energy bills are reduced and employee productivity can improve by as much as **18%**.<sup>1</sup>

## Advanced controls offer more flexibility...

Advanced controls like Luminaire Level Lighting Controls (LLLCs) combine controls and sensors to provide personalized lighting that improves comfort and supports specific tasks.

## ...and significant energy savings

LLLCs use **25 to 75 percent** less energy than non-controlled fixtures while providing value beyond energy savings. Features include pre-programming, asset tracking, space utilization, enhanced security and more.

## You only have one chance at a first impression

Only specially trained lighting experts can help businesses cultivate the intended visitor experience through customized lighting design.

## Display your products in the best possible light

Optimized lighting is critical to showcase your products and offer a compelling retail experience.

## Offer peace of mind, inside and out

Both indoors and outdoors, quality lighting promotes safety and peace of mind for visitors.

## Put your sustainability and occupant-health goals into action

Efficient lighting systems can be an excellent way for a company to demonstrate commitment to the environment, occupant well-being, and reduced operational costs.

<sup>1</sup>World Green Building Council, Business Case for Green Building, April, 11, 2013.

NXT Level professionals are among the best lighting experts in the Northwest. They'll work with you to find the right solution based on your specific building, occupant needs, and owner goals. Visit the NXT Level Designation List to find the best lighting experts in your area:

► [nxtleveltraining.com/experts](http://nxtleveltraining.com/experts)



NXT Level training is a nonprofit-backed training curriculum supported by Northwest utilities. This specialized coursework equips lighting professionals with the latest advanced techniques and technologies to provide energy savings and advanced lighting solutions for Northwest commercial buildings.